

We are looking for a Head-Citizenship Programs

Hello Citizen!

Janaagraha is a Bengaluru based not for profit working on transforming the quality of life in Urban India – with a focus on the quality of infrastructure and services & the quality of citizenship. Janaagraha's program which anchors our citizenship initiatives is called I I Change My City. I Change My City is a pioneering movement for citizen participation in India's cities (www.ichangemycity.com)

We are looking for a highly passionate individual to champion the causes of citizen participation, civic volunteering and civic leadership amongst citizens in India's cities.

S/he will live the values of citizenship and civic leadership, lead the strategy and implementation of I Change My City engagements across states & cities (and across civic learning and civic participation programs), conceive and manage strategic partnerships, anchor fund raising for these programs and lead the team to deliver through excellent project management and communications.

If you are this person, go ahead and read on below and reach out to me at nimisha.bency@janaagraha.org

What does it take to be Head - Citizenship Programs

S/he would possess

- 1. unlimited passion for transforming our cities over the long-term, particularly in the areas of citizen participation in neighbourhoods and civic leadership
- 2. deep domain experience in communications and marketing, large-scale campaigns
- 3. experience and ability to lead teams and work closely with a multi-disciplinary team that includes coders, community mobilisers, data analysts and communication & content resources
- 4. excellent project management capabilities with a sharp focus on delivery and execution
- 5. strong interpersonal and negotiation skills to engage with external stakeholders like civil society, government and donors, and internally work with the CEO and Executive Committee
- 6. the nuance to identify partnership opportunities and the perseverance to convert, nurture and scale them
- 7. strong budgeting and financial management experience
- 8. skills to nurture and grow talent, and invest in their leadership capabilities

What will the Head- Citizenship Programs really do?

S/he would

- 1. gain a deep understanding of the principles, philosophy and nuances of citizen participation in relation to the products, platforms and tools we have built
- 2. strengthen program strategy and the medium to long term project plans and outcomes in discussions with the team and the management
- 3. conceive and run campaigns across communication and engagement channels on contemporary themes to accomplish the mission of Janaagraha's citizenship programs



- 4. manage the senior resources anchoring the community engagement and civic technology strands
- 5. assess all work strands and determine Rol and priorities to ensure greater focus on delivery by the team
- 6. draw up detailed campaign and project plans and instil strong review and course correction mechanisms with senior resources in the team
- 7. in close coordination with the Development team continually review and maintain oversight on budgets and funding gaps and plans to raise additional resources
- 8. ensure timely donor reporting, and communications internally and to donors
- 9. meet with senior leaders in civil society, industry, academia and governments with partnership proposals
- 10. be a spokesperson for civic participation at convenings of corporate employees, college youth and neighbourhood communities and other fora

Qualifications and Experience

A degree in Management, Technology or Finance with deep domain experience in communications, consumer technology, and/or marketing and with sufficient senior management experience in a 15-20 year career

What's in it for you as Head-Citizenship Programs?

You will be part of the most important journey and project in modern times, that of building a democratic society. India's cities as you know from your own personal experiences are fairly terrible places to live. How do we get together as citizens, engage constructively with each other and with governments to create lasting change? You will be part of the solution to this BIG question for which no one yet anywhere in the world has found the perfect answer.

What Janaagraha Offers

At Janaagraha, you will be part of a multi-disciplinary team of professionals and passionate citizens who apply cutting-edge technologies and practices aimed at social change in India's cities. We offer a dynamic, driven and vibrant work environment for professionals who are passionate about investing their time, skill sets and energy to transform quality of life in India's cities. At work, you will be exposed to a unique combination of policy, practice and platforms and will have abundant opportunities to learn and apply professional skills to social challenges at scale.